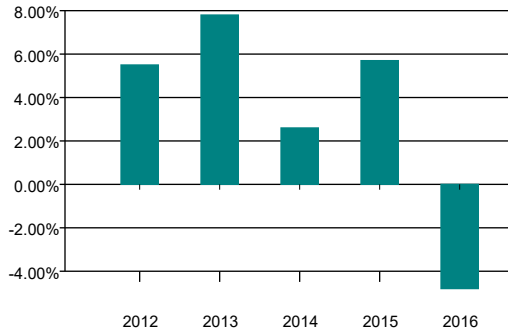


**INDUSTRY:- Manufacturing**  
 - Dog and Cat Food Manufacturing

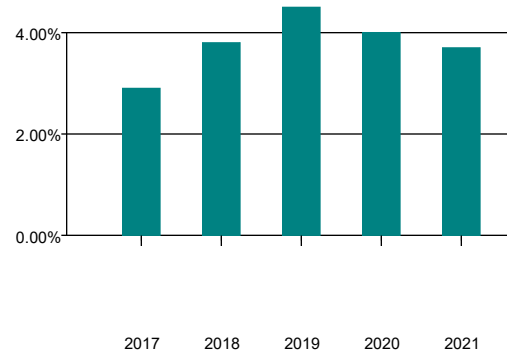
Database#: 2016.1

- NAICS Code: 311111

**INDUSTRY REVENUE GROWTH**
**Historical Years**


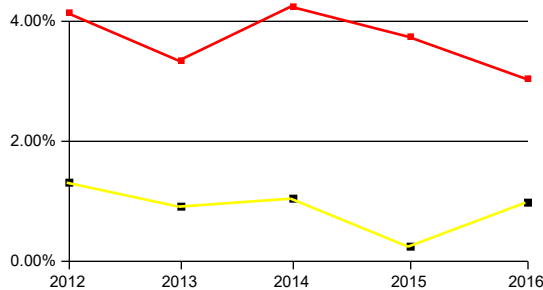
**Industry Growth**

|      |       |
|------|-------|
| 2012 | 5.5%  |
| 2013 | 7.8%  |
| 2014 | 2.6%  |
| 2015 | 5.7%  |
| 2016 | -4.8% |

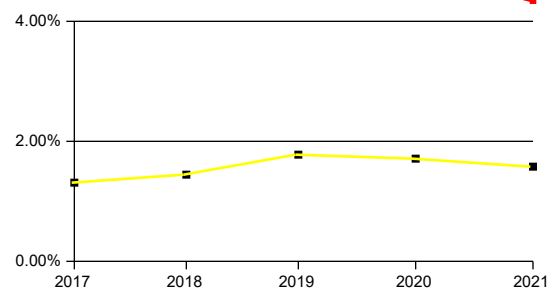
**Forecasted Years**


**Industry Growth**

|      |      |
|------|------|
| 2017 | 2.9% |
| 2018 | 3.8% |
| 2019 | 4.5% |
| 2020 | 4.0% |
| 2021 | 3.7% |

**ECONOMIC INDICATORS**
**Historical Years**



|      | GDP GROWTH | Inflation Indicator |
|------|------------|---------------------|
| 2012 | 4.1%       | 1.9%                |
| 2013 | 3.3%       | 1.3%                |
| 2014 | 4.2%       | 1.5%                |
| 2015 | 3.7%       | 0.3%                |
| 2016 | 3%         | 1.4%                |

**Forecasted Years**



|      | GDP GROWTH | Inflation Indicator |
|------|------------|---------------------|
| 2017 | 4.5%       | 1.9%                |
| 2018 | 4.4%       | 2.1%                |
| 2019 | 4.9%       | 2.6%                |
| 2020 | 4.8%       | 2.5%                |
| 2021 | 4.3%       | 2.3%                |

NAICS DESCRIPTION

**311111-Dog and Cat Food Manufacturing**

Dog and Cat Food Manufacturing

NOTES

**Industry Revenue Growth**

- Integra utilizes proprietary econometric models to deliver its industry specific sales growth data which is updated every six months. The sales growth rates are developed using: (1) an historical database derived from government and private sources and (2) macroeconomic forecasts of the U.S. economy provided by INFORUM, a leader in forecasting and modeling. Depending upon the level of detailed information available, aggregated sales growth rates may be applied to related industries.

**GDP**

- Gross Domestic Product (GDP) is a measure of the total production of goods and services in the U.S. economy. The GDP rates reflected in this analysis are provided as a way to evaluate or benchmark a specific industry's performance. The GDP forecast information is provided by INFORUM.

**Inflation Indicator**

- Inflation is calculated as the percentage change in the Personal Consumption Expenditure (PCE) Deflator. The PCE Deflator is an index of the prices of goods and services purchased by people resident in the United States. The Inflation Indicator information is provided by INFORUM.

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